6 December 2023

**IG Design Group Plc**
('Design Group' or the 'Company')

**Director/PDMR Shareholding**

IG Design Group plc (AIM: IGR) has been informed that on 4 December 2023, Mark Tentori, a non-Executive Director of the Company, purchased 11,709 ordinary shares of 5 pence each in the Company (“Ordinary Shares”) at a price of 128 pence per share. Following this transaction, Mr. Tentori owns 51,374 Ordinary Shares, representing 0.05 per cent of issued share capital of the Company.

For further information, please contact:

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| **IG Design Group Plc**Paul Bal, Chief Executive OfficerRohan Cummings, Chief Financial Officer | **Tel: +44 (0)1525 887310** |
| **Canaccord Genuity Limited (Nomad and Broker)**Bobbie Hilliam | **Tel:  +44 (0)20 7523 8000** |
| **Alma Strategic Communications**Rebecca Sanders-HewettSam ModlinJosh Royston  | **Tel:  +44 (0)20 3405 0205**designgroup@almastrategic.com |

**Notification and public disclosure of transactions by person discharging managerial responsibilities and persons closely associated with them**

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| **1**  | **Details of the person discharging managerial responsibilities / person closely associated** |
| a)  | Name | Mark Tentori |
| **2**  | **Reason for the notification** |
| a)  | Position/status  | Non-Executive Director |
| b) | Initial notification /Amendment | Initial Notification |
| **3**  | **Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor** |
| a)  | Name | IG Design Group plc |
| b) | LEI | 213800J8I5XDZ3JU8496 |
| **4**  | **Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted** |
| a)  | Description of the financial instrument, type of instrumentIdentification code  | Ordinary shares of 5 pence eachISIN: GB0004526900 |
| b) | Nature of the transaction  | Purchase of Ordinary Shares |
| c)  | Price(s) and volume(s)  |

|  |  |
| --- | --- |
| Price(s)  | Volume(s) |
| 128p | 11,709 |

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| d)  | Aggregated information- Aggregated volume- Price  |   N/A – single transaction |
| e)  | Date of the transaction  | 4 December 2023 |
| f)  | Place of the transaction  | LSE |