

TR-1: Standard form for notification of major holdings

NOTIFICATION OF MAJOR HOLDINGS (to be sent to the relevant issuer and to the FCA in Microsoft Word format if possible)

1a. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attachedⁱ:		IG DESIGN GROUP PLC		
1b. Please indicate if the issuer is a non-UK issuer (please mark with an "X" if appropriate)				
Non-UK issuer				<input type="checkbox"/>
2. Reason for the notification (please mark the appropriate box or boxes with an "X")				
An acquisition or disposal of voting rights				<input checked="" type="checkbox"/>
An acquisition or disposal of financial instruments				<input type="checkbox"/>
An event changing the breakdown of voting rights				<input type="checkbox"/>
Other (please specify) ⁱⁱⁱ :				<input type="checkbox"/>
3. Details of person subject to the notification obligation^{iv}				
Name		CANACCORD GENUITY GROUP INC		
City and country of registered office (if applicable)		VANCOUVER, CANADA		
4. Full name of shareholder(s) (if different from 3.) ^v				
Name		DISCRETIONARY CLIENTS		
City and country of registered office (if applicable)		As above		
5. Date on which the threshold was crossed or reached^{vi}:		04 JANUARY 2023		
6. Date on which issuer notified (DD/MM/YYYY):		06 JANUARY 2023		
7. Total positions of person(s) subject to the notification obligation				
	% of voting rights attached to shares (total of 8. A)	% of voting rights through financial instruments (total of 8.B 1 + 8.B 2)	Total of both in % (8.A + 8.B)	Total number of voting rights held in issuer (8.A + 8.B) ^{vii}
Resulting situation on the date on which threshold was crossed or reached	14.5435		14.5435	14,251,690

Position of previous notification (if applicable)	13.2355		13.2355	
---	---------	--	---------	--

8. Notified details of the resulting situation on the date on which the threshold was crossed or reached^{viii}

A: Voting rights attached to shares

Class/type of shares ISIN code (if possible)	Number of voting rights ^x		% of voting rights	
	Direct (DTR5.1)	Indirect (DTR5.2.1)	Direct (DTR5.1)	Indirect (DTR5.2.1)
GB0004526900		14,251,690		14.5435
SUBTOTAL 8. A	14,251,690		14.5435	

B 1: Financial Instruments according to DTR5.3.1R (1) (a)

Type of financial instrument	Expiration date ^x	Exercise/ Conversion Period ^{xi}	Number of voting rights that may be acquired if the instrument is exercised/converted.	% of voting rights
		SUBTOTAL 8. B 1		

B 2: Financial Instruments with similar economic effect according to DTR5.3.1R (1) (b)

Type of financial instrument	Expiration date ^x	Exercise/ Conversion Period ^{xi}	Physical or cash settlement ^{xii}	Number of voting rights	% of voting rights
			SUBTOTAL 8.B.2		

9. Information in relation to the person subject to the notification obligation (please mark the applicable box with an "X")

Person subject to the notification obligation is not controlled by any natural person or legal entity and does not control any other undertaking(s) holding directly or indirectly an interest in the (underlying) issuer^{xiii}

Full chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held starting with the ultimate controlling natural person or legal entity^{xiv} (please add additional rows as necessary)

X

Name^{xv}	% of voting rights if it equals or is higher than the notifiable threshold	% of voting rights through financial instruments if it equals or is higher than the notifiable threshold	Total of both if it equals or is higher than the notifiable threshold
Canaccord Genuity Group Inc.	14.5435		14.5435
Canaccord Genuity Limited	0.0014		0.0014
Canaccord Genuity Wealth Group Holdings Limited	14.5421		14.5421
Canaccord Genuity Wealth Group Holdings (Jersey) Limited	14.5421		14.5421
Canaccord Genuity Wealth (International) Holdings Limited	0.0627		0.0627
Canaccord Genuity Wealth (International) Limited	0.0627		0.0627
Canaccord Genuity Wealth Group Limited	14.4794		14.4794
Punter Southall Wealth Limited	0.0084		0.0084
Canaccord Genuity Wealth Limited	0.6831		0.6831
Canaccord Genuity Asset Management Limited (formerly Hargreave Hale Limited)	13.7879		13.7879

10. In case of proxy voting, please identify:

Name of the proxy holder	
The number and % of voting rights held	

The date until which the voting rights will be held	
11. Additional information ^{xvi}	

Place of completion	BLACKPOOL, ENGLAND
Date of completion	06 JANUARY 2023