

[27 April 2022]

IG Design Group plc
("Design Group", the "Company" or the "Group")

Non-Executive Director Appointment

IG Design Group plc, one of the world's leading designers, innovators and manufacturers of celebrations, craft, gifting, stationery and creative play products, is pleased to announce the appointment of Claire Binyon to the Board as a Non-Executive Director, effective from 1 June 2022.

Claire is an experienced non-executive director and has extensive experience in executive and board advisory roles at international companies across the manufacturing, industrial and consumer goods sectors, both public and private. She currently holds the role of non-executive director at two FTSE 250 investment trusts: JP Morgan American Investment Trust plc and Murray International Trust PLC. Claire is also currently a non-executive director of NHBS LTD, a privately owned international retailer. Her previous experience includes senior executive positions at blue-chip businesses GE, InBev, Cadbury, DS Smith and Fenner/Michelin. Claire is a Chartered Accountant.

Claire has worked with many businesses undergoing operational and cultural change, driving their international expansion with a mixture of strategic thinking and tactical implementation. She has supported a number of multinationals with key operations in the US and, in addition, has substantial experience leading corporate transactions.

Stewart Gilliland, Chair, commented:

"We are very pleased to welcome Claire to the Board of Design Group; we are confident that her significant experience helping to navigate large consumer businesses through times of challenge and change will be of great value to us. Claire brings with her skills in PLC finance and governance, corporate transaction experience and a clear track record of helping global businesses to flourish. The team and I look forward to working together with her from June."

The following details in relation to the appointment of Claire Binyon (aged 55) are disclosed in accordance with Schedule 2(g) of the AIM Rules:

Current directorships	Past directorships held within last 5 years
Murray International Trust PLC NHBS Limited JP Morgan American Investment Trust plc	Olorverde Consulting Limited

There is no further information to be disclosed in relation to Claire Binyon's appointment pursuant to AIM Rule 17 or paragraph (g) of Schedule Two of the AIM Rules for Companies.

For further information, please contact:

IG Design Group plc

Stewart Gilliland, Chair
Giles Willits, Chief Financial Officer

Tel: 0152 588 7310

Canaccord Genuity Limited (Nominated Adviser and Broker)

Bobbie Hilliam, NOMAD
Alex Aylen, Sales

Tel: 0207 523 8000

Alma PR

Susie Hudson
Sam Modlin
Rebecca Sanders-Hewett

Tel: 0203 405 0205

About IG Design Group plc

IG Design Group plc, the largest consumer gift packaging business in the world, is a designer, innovator and manufacturer of products that help people celebrate life's special occasions. Design Group works with more than 11,000 customers in over 80 countries throughout the UK, Europe, Australia and the USA.

Its products are found in over 210,000 retail outlets, including several of the world's biggest retailers, for example Walmart, Target, Amazon, Costco, Lidl and Aldi. Its brand, Tom Smith, also holds the Royal Warrant for the supply of Christmas crackers and Christmas wrapping paper to the Royal family. Design Group is a diverse business operating across multiple regions, categories, seasons and brands.

Its five major product categories are: Celebrations, Gifting, Craft & creative play, Stationery and 'Not-for-resale' consumables. It offers customers a full end-to-end service from design through to distribution, offering both branded and bespoke products from the value-focused through to the higher-margin ends of the market.

The Company was admitted to the Alternative Investment Market of the London Stock Exchange in 1995 under the name 'International Greetings plc' and rebranded to IG Design Group plc in 2016. For further information please visit www.thedesigngroup.com.