

24 August 2021

IG Design Group plc

('Design Group' or the 'Company')

Director / PDMR Shareholding

IG Design Group plc was today notified that Stewart Gilliland, Non Executive Chairman of the Company, today purchased 7,500 ordinary shares of 5 pence each in the capital of the Company ("Ordinary Shares") at a price of 522 pence per Ordinary Share.

Following the transaction Mr Gilliland holds 7,500 Ordinary Shares in the Company, equating to a beneficial shareholding of 0.01%.

For further information, please contact:

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NOTIFICATION AND PUBLIC DISCLOSURE OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name:	Stewart Gilliland

2	Reason for the notification		
a)	Position/Status:	Non Executive Chairman	
b)	Initial Notification/Amendment:	Initial Notification	
3	Details of the issuer, emission allowance market participation, auction platform, auctioneer or auction monitor		
a)	Name:	IG Design Group plc	
b)	LEI:	213800J8I5XDZ3JU8496	
4.	Details of transaction(s); section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted .		
a)	Description of the financial instrument:	Ordinary Shares of 5 pence each	
	Identification code:	ISIN: GB0004526900	
b)	Nature of the transaction:	Purchase of Ordinary Shares	
c)	Price(s) and volume(s):	Price(s)	Volume(s)
		522 pence	7,500
d)	Aggregated volume:	n/a single transaction	
	Price:		
e)	Date of the Transaction:	24 August 2021	
f)	Place of the Transaction:	London Stock Exchange (XLON); AIM	