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RNS Reach

IG Design Group plc
("Design Group", the "Company" or the "Group")

Named Walmart's Seasonal Supplier of the Year 2020

IG Design Group plc, one of the world's leading designers, innovators and manufacturers of celebrations, craft, gifting, stationery and creative play products, is pleased to announce that it has received the Seasonal Supplier of the Year Award 2020 from its customer Walmart, the world's largest retailer.

This is the second time that the Group has received this award in the last three years. The award recognises suppliers who are delivering above and beyond to serve Walmart customers.

The criteria for this award included strength of execution, innovation and design capabilities, as well as team experience, knowledge of the business and partnership shown across the Company. Commercial measures such as sales, sell through, inventory, and profit were also taken into account.

Paul Fineman, Chief Executive, said:

"We are delighted to receive this award from the world's largest retailer for a second time during the last 3 years, demonstrating the value we deliver to our customers at scale and with consistency. In what has been an extremely challenging year for many businesses, we are proud to have overcome numerous obstacles to ensure we deliver the highest possible quality of service and product at all times. In addition, this award is validation of the close partnership we have with Walmart which we look forward to continuing to build on an omni channel and cross category basis going forwards. I would like to thank all those in our teams who work tirelessly to put our customers first, this award is proof that all their efforts are recognised."

For further information, please contact:

IG Design Group plc

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About IG Design Group plc

IG Design Group plc, the largest consumer gift packaging business in the world, is a designer, innovator and manufacturer of products that help people celebrate life's special occasions. Design Group works with more than 11,000 customers in over 80 countries throughout the UK, Europe, Australia and the USA.

Its products are found in over 210,000 retail outlets, including several of the world's biggest retailers, for example Walmart, Target, Amazon, Costco, Lidl and Aldi. Its brand, Tom Smith, also holds the Royal Warrant for the supply of Christmas crackers and Christmas wrapping paper to the Royal family. Design Group is a diverse business operating across multiple regions, categories, seasons and brands.

Its five major product categories are: Celebrations, Gifting, Craft& creative play, Stationery and 'Not-for-resale' consumables. It offers customers a full end-to-end service from design through to distribution, offering both branded and bespoke products from the value-focused through to the higher-margin ends of the market.

The Company was admitted to the Alternative Investment Market of the London Stock Exchange in 1995 under the name 'International Greetings plc' and rebranded to IG Design Group plc in 2016. For further information please visit www.thedesigngroup.com.