

13 June 2019

IG Design Group Plc

(*"Design Group"*, *"Company"* or the *"Group"*)

Director/PDMR Shareholding

IG Design Group plc announces that on 11 June 2019, Lance Burn, an Executive Director of the Company, exercised 250,000 options over ordinary shares of 5 pence each in the Company (*"Ordinary Shares"*) for nil cost. Following exercise Mr Burn disposed of the 250,000 Ordinary Shares at a price of 604 pence per share. Following the exercise and sale of Ordinary Shares, Mr Burn continues to have no beneficial shareholding in the Ordinary Shares of the Company.

Further to the above, the Company was also notified on 13 June 2019 that John Charlton, Non-Executive Chairman of the Company, sold 300,000 Ordinary Shares at 604 pence per share and 20,000 Ordinary Shares at 612 pence per share. Following the transaction Mr Charlton's beneficial shareholding in the Ordinary Shares of the Company now totals 337,116 Ordinary Shares, which represents 0.43 per cent. of the total current issued share capital.

Both Mr Burn and Mr Charlton undertook the above transactions for financial planning purposes.

The total number of Ordinary Shares in issue following the exercise of options as set out above is 78,615,046. The Group does not hold any Ordinary Shares in treasury. The total number of voting rights in the Group will therefore be 78,615,046. This number may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in the Group under the FCA's Disclosure Guidance and Transparency Rules.

For further information, please contact:

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1	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name:	Lance Burn	
2	Reason for the notification		
	Exercise of options over Ordinary Shares		
	Sale of Ordinary Shares		
a)	Position/Status:	Executive Director	
b)	Initial Notification/Amendment:	Initial Notification	
3	Details of the issuer, emission allowance market participation, auction platform, auctioneer or auction monitor		
a)	Name:	IG Design Group plc	
b)	LEI:	213800XIF4R73HAM8S36	
4.	Details of transaction(s); section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted.		
a)	Description of the financial instrument:	Ordinary Shares of 5 pence each	
	Identification code:	ISIN: GB00BFH55S51	
b)	Nature of the transaction:	Exercise of 250,000 options over Ordinary Shares for nil cost.	
		Sale of 250,000 Ordinary Shares at 604 pence	
c)	Price(s) and volume(s):	Price(s)	Volume(s)
		604 pence	250,000
d)	Aggregated volume:	n/a single transaction	
	Price:		
e)	Date of the Transaction:	• June 2019	
		13 June 2019	
f)	Place of the Transaction:	London Stock Exchange (XLON); AIM	

1	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name:	John Charlton	
2	Reason for the notification		
a)	Position/Status:	Non-Executive Chairman	
b)	Initial Notification/Amendment:	Initial Notification	
3	Details of the issuer, emission allowance market participation, auction platform, auctioneer or auction monitor		
a)	Name:	IG Design Group plc	
b)	LEI:	213800XIF4R73HAM8S36	
4.	Details of transaction(s); section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted.		
a)	Description of the financial instrument: Identification code:	Ordinary Shares of 5 pence each ISIN: GB00BFH55S51	
b)	Nature of the transaction:	Sale of 300,000 Ordinary Shares at 604 pence Sale of 20,000 Ordinary Shares at 612 pence	
c)	Price(s) and volume(s):	Price(s)	Volume(s)
		604 pence	300,000
		612 pence	20,000
d)	Aggregated volume: Price:	320,000 604.5 pence	
e)	Date of the Transaction:	13 June 2019	
f)	Place of the Transaction:	London Stock Exchange (XLON); AIM	

