

30th January 2019

IG Design Group plc

('Design Group' or the 'Company')

Director / PDMR Shareholding

IG Design Group plc announces that on 29th January 2019 Paul Fineman, Chief Executive Officer of the Company, sold 2,084,200 ordinary shares of 5 pence ("**Ordinary Share**") at a price of 554 pence per Ordinary Share. The sale was for financial planning purposes.

Following the transaction Mr Fineman's shareholding now totals 2,369,334 Ordinary Shares, which represents 3.0 per cent. of the total current issued share capital. Mr Fineman also has a non-beneficial interest in an additional 174,608 Ordinary Shares.

For further information, please contact:

IG Design Group plc
Paul Fineman, CEO
Giles Willits, CFO

Tel: +44 (0)1525 887310

Canaccord Genuity Limited (NOMAD and Broker)
Bobbie Hilliam - NOMAD
Alex Aylen - Sales

Tel: +44 (0)20 7523 8000

Alma
PR
Rebecca Sanders-Hewett
Susie Hudson
Sam Modlin

Tel: +44 (0)20 3405 0209

**NOTIFICATION AND PUBLIC DISCLOSURE OF TRANSACTIONS BY PERSONS DISCHARGING
MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM**

1. Details of the person discharging managerial responsibilities/person closely associated
 - a) Name Paul Fineman
2. Reason for the notification Sale of Ordinary Shares
 - a) Position/status CEO
 - b) Initial notification/Amendment Initial notification
3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor
 - a) Name IG Design Group plc
 - b) LEI 213800J8I5XDZ3JU8496
4. Details of transactions(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (vi) each place where transactions have been conducted
 - a) Description of the financial instrument, type of instrument
identification code Ordinary Shares each in IG Design Group
plc

Identification code GB0004526900

b)	Nature of the transaction	Sale of 2,084,200 Ordinary Shares at £5.54	
c)	Price(s) and volume(s)	Price	Volume(s)
		£5.54	2,084,200
d)	Aggregated information	Sale of 2,084,200 Ordinary Shares at £5.54	
	-Aggregated volume		
	- Price		
e)	Date of the transaction	29 January 2019	
f)	Place of transaction	London Stock Exchange, AIM	