

IG Design Group Plc
(‘IG’ or the ‘Company’)

Long Term Incentive Awards

The Company announces that it has awarded 168,463 nil cost options over ordinary shares of 5 pence each in the capital of the Company ("**Options**") to Giles Willits, the newly appointed Chief Financial Officer, under the Company’s 2017-20 Long Term Incentive Plan ("**LTIP**"). The Company also announces that it has awarded 129,380 Options to Paul Fineman, Chief Executive, under the Company’s 2017-20 LTIP.

Further to the above the remuneration committee has agreed to award Mr Fineman incremental awards for each of the 2015-18 and 2016-19 LTIP schemes, which equates to a further 100,474 and 72,885 Options respectively.

Following these awards Paul Fineman and Giles Willits have the following interests in the Company's Ordinary Shares, including adjustments in respect of dividends accumulated on options over the vesting period:

	Ordinary Shares	LTIP 2015-18 (Not Yet Vested)	LTIP 2016-19 (Not Yet Vested)	LTIP 2017-20 (Not Yet Vested)
Paul Fineman*	4,453,534	301,422	218,655	129,380
Giles Willits	93,573	0	0	168,463

**Paul Fineman holds a non-beneficial interest of a further 174,608 Ordinary Shares*

The above awards are subject to relevant performance criteria being achieved, which are set out in full in the annual report and accounts of the Company.

The total number of Ordinary Shares that are subject to award to Company employees under the 2017-20 LTIP is now 626,286.

For further information, please contact:

IG Design Group Plc

Paul Fineman, Chief Executive
Giles Willits, Chief Financial Officer

Tel: 01525 887310

Cenkos Securities

Bobbie Hilliam
Harry Hargreaves

Tel: 020 7397 8900

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name:	Paul Fineman
2	Reason for the notification	

a)	Position/Status:	Chief Executive	
b)	Initial Notification/Amendment:	Initial Notification	
3	Details of the issuer, emission allowance market participation, auction platform, auctioneer or auction monitor		
a)	Name:	IG Design Group plc	
b)	LEI:	213800J8I5XDZ3JU8496	
4.	Details of transaction(s); section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted.		
a)	Description of the financial instrument:	Ordinary shares of 5 pence each	
	Identification code:	ISIN: GB0004526900	
b)	Nature of the transaction:	Award of nil cost options, conditional on future performance	
c)	Price(s) and volume(s):	Price(s)	Volume(s)
		-	302,739
d)	Aggregated volume:	N/A – Single transaction	
	Price:		
e)	Date of the Transaction:	2 January 2018	
f)	Place of the Transaction:	Outside trading venue	

1	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name:	Giles Willits	
2	Reason for the notification		
a)	Position/Status:	Chief Financial Officer	
b)	Initial Notification/Amendment:	Initial Notification	
3	Details of the issuer, emission allowance market participation, auction platform, auctioneer or auction monitor		
a)	Name:	IG Design Group plc	
b)	LEI:	213800J8I5XDZ3JU8496	
4.	Details of transaction(s); section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted.		

a)	Description of the financial instrument: Identification code:	Ordinary shares of 5 pence each ISIN: GB0004526900	
b)	Nature of the transaction:	Award of nil cost options, conditional on future performance	
c)	Price(s) and volume(s):	Price(s)	Volume(s)
		-	168,463
d)	Aggregated volume: Price:	N/A – Single transaction	
e)	Date of the Transaction:	2 January 2018	
f)	Place of the Transaction:	Outside trading venue	