29 November 2017

**IG Design Group Plc**

(‘DG’ or the ‘Company’)

**Director/PDMR Shareholding**

IG Design Group plc announces that on 29 November 2017, Mr Mark Tentori, a Non-Executive Director, informed the Company that he purchased 7,404 ordinary shares of 5 pence each (“***Ordinary Shares***”) at a price of 405 pence per Ordinary Share. As a result of this purchase, Mark Tentori holds 7,404 Ordinary Shares in the Company representing 0.01 per cent. of the Company’s issued share capital.

**IG Design Group Plc Tel: 01525 887310**

Paul Fineman, Chief Executive

**Cenkos Securities Tel: 020 7397 8900**

Bobbie Hilliam

Cameron MacRitchie

Harry Hargreaves

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| **1** | **Details of the person discharging managerial responsibilities/person closely associated** |
| a) | Name: | Mark Tentori |
| **2** | **Reason for the notification** |
| a) | Position/Status: | Non-Executive Director |
| b) | Initial Notification/Amendment: | Initial Notification |
| **3** | **Details of the issuer, emission allowance market participation, auction platform, auctioneer or auction monitor** |
| a) | Name: | IG Design Group plc |
| b) | LEI: | 213800J8I5XDZ3JU8496 |
| **4.** | **Details of transaction(s); section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted**. |
| a) | Description of the financial instrument:Identification code: | Ordinary Shares of 5 pence eachISIN: GB0004526900 |
| b) | Nature of the transaction: | Purchase of Ordinary Shares |
| c) | Price(s) and volume(s): | Price(s) | Volume(s) |
| 405 pence | 7,404 |
| d) | Aggregated volume:Price: | n/a single transaction  |
| e) | Date of the Transaction: | 29 November 2017 |
| f) | Place of the Transaction: | London Stock Exchange (XLON); AIM |