

IG Design Group Plc
(‘DG’ or the ‘Company’)

Director/PDMR Shareholding

IG Design Group plc announces that on 29 September 2017, Mr Lance Burn, an Executive Director, informed the Company that he sold 67,500 ordinary shares of 5 pence each (“Ordinary Shares”) at a price of 345.5 pence per Ordinary Share. As a result, Lance Burn will have the following interests in the Company’s Ordinary Shares, including adjustments in respect of accumulated dividends over the period:

	Ordinary Shares held	LTIP 2014-2017 (Vested)	LTIP 2015-2018 (Not Yet Vested)	LTIP 2016-2019 (Not Yet Vested)	LTIP 2017-2020 (Not Yet Vested)
Lance Burn	-	133,678	192,191	110,259	60,855

IG Design Group Plc

Tel: 01525 887310

Paul Fineman, Chief Executive
Anthony Lawrinson, Chief Financial Officer

Cenkos Securities

Tel: 020 7397 8900

Bobbie Hilliam
Cameron MacRitchie
Harry Hargreaves

1	Details of the person discharging managerial responsibilities/person closely associated					
a)	Name	Lance Burn				
2	Reason for the notification					
a)	Position/status	Executive Director				
b)	Initial notification/Amendment	Initial notification				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	IG Design Group plc				
b)	LEI	213800J815XDZ3JU8496				
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument	Ordinary Shares of 5 pence each				
b)	Identification code	ISIN: GB0004526900				
c)	Nature of the transaction	Sale of Ordinary Shares in IG Design Group plc				
d)	Price(s) and volume(s)	<table border="1" style="width: 100%;"> <tr> <td>Price(s)</td> <td>Volume(s)</td> </tr> <tr> <td>£3.455</td> <td>67,500</td> </tr> </table>	Price(s)	Volume(s)	£3.455	67,500
Price(s)	Volume(s)					
£3.455	67,500					
e)	Date of transaction	29 September 2017				
f)	Place of transaction	London Stock Exchange (XLON); AIM				