

**IG Design Group Plc**  
 ('DG' or the 'Company')  
**Director Shareholding and Issue of Equity**

IG Design Group plc announces that, on 22 September 2017, Mr Lance Burn, Executive Director, exercised 135,000 Ordinary Shares of 5p each in the Company ("Ordinary Shares") pursuant to the Company's Long Term Incentive Plan ("LTIP"), as announced on 31 March 2014. In line with the terms of the LTIP, the exercise price was nil.

Further to the above, the Company has also been informed that Mr Burn today sold 67,500 Ordinary Shares at a price of 345 pence per Ordinary Share. As a result, Lance Burn will have the following interests in the Company's Ordinary Shares, including adjustments in respect of accumulated dividends over the period:

	<b>Ordinary Shares held</b>	<b>LTIP 2014-2017 (Vested)</b>	<b>LTIP 2015-2018 (Not Yet Vested)</b>	<b>LTIP 2016-2019 (Not Yet Vested)</b>	<b>LTIP 2017-2020 (Not Yet Vested)</b>
Lance Burn	67,500	133,678	192,191	110,259	60,855

Following the issue of Ordinary Shares, the issued ordinary share capital and voting rights in the Company are 63,259,169. This figure 63,259,169 may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in the Company under the FCA's Disclosure Guidance and Transparency Rules.

For further information, please contact:

**IG Design Group Plc**

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**Cenkos Securities**

Bobbie Hilliam  
 Cameron MacRitchie  
 Harry Hargreaves

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<b>1</b>	<b>Details of the person discharging managerial responsibilities/person closely associated</b>	
a)	Name	Lance Burn
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	Executive Director
b)	Initial notification/Amendment	Initial notification
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	IG Design Group plc
b)	LEI	213800J8I5XDZ3JU8496
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>	
a)	Description of the financial instrument, type of instrument	Ordinary Shares of 5 pence each
b)	Identification code	ISIN: GB0004526900
c)	Nature of the transaction	Exercise of Share Awards under the IG Design Group plc Long

		Term Incentive Plan	
d)	Price(s) and volume(s)	Price(s)	Volume(s)
		£Nil Cost	135,000 (LTIP Options)
e)	Date of transaction	22 September 2017	
f)	Place of transaction	London Stock Exchange (XLON); AIM	

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a)	Description of the financial instrument, type of instrument	Ordinary Shares of 5 pence each	
b)	Identification code	ISIN: GB0004526900	
c)	Nature of the transaction	Sale of Ordinary Shares in IG Design Group plc	
d)	Price(s) and volume(s)	Price(s)	Volume(s)
		£3.45	67,500
e)	Date of transaction	25 September 2017	
f)	Place of transaction	London Stock Exchange (XLON); AIM	