

IG Design Group Plc

(the "Company", the "Group" or "Design Group")

Long Term Incentive Awards

As part of a wider award to senior management, Design Group today announces it intends to issue up to 145,770 ordinary shares of 5 pence each in the Company ("**Ordinary Shares**") to Paul Fineman (Group CEO), 116,616 Ordinary Shares to Anthony Lawrinson (Group CFO) and 107,870 Ordinary Shares to Lance Burn (Director) under the Long Term Incentive Plan announced on 31 March 2014.

The issue of Ordinary Shares set out above is conditional upon, and proportionate to, the achievement of two performance conditions over a defined period from 1 April 2016 to 31 March 2019. Those performance conditions are:

- Growth in fully diluted earnings per share before exceptional items (60%)
- Growth in profit before tax before exceptional items (40%)

Growth targets range from 7.5% to 17.5% for EPS and 10% to 17.5% for profit over the performance period for shares to vest. Each metric is tested independently according to the weighting above.

The cost to the Executives of the Ordinary Shares to be issued under the LTIP, if the performance criteria are met, will be nil.

As a result the three Executives will have the following interests in the Company's Ordinary Shares:

	Ordinary Shares	LTIP 2012-2015 (Vested)	LTIP 2014-2017 (Not Yet Vested)	LTIP 2015-2018 (Not Yet Vested)	LTIP 2016-2019 (Not Yet Vested)
Lance Burn	-	-	262,083	185,877	107,870
Paul Fineman*	4,453,534			200,948	145,770
Anthony Lawrinson		500,000	283,334	160,759	116,616

*Paul Fineman owns a non-beneficial interest of a further 174,608 ordinary shares

The total number of Ordinary Shares that are subject to award to Company employees under the 2016-2019 Long Term Incentive Plan is 896,650, including the amounts stated above.

For further information, please contact:

IG Design Group Plc**Tel: 01525 887310**

Paul Fineman, Chief Executive

Anthony Lawrinson, Chief Financial Officer

Cenkos Securities**Tel: 020 7397 8900**

Bobbie Hilliam

Harry Pardoe

Redleaf Communications**Tel: 0207 382 4730**

Rebecca Sanders-Hewett

designgroup@redleafpr.com

Sarah Fabietti-Dallison

Susie Hudson

1	Details of the person discharging managerial responsibilities / person closely associated					
a)	Name	Paul Fineman, Anthony Lawrinson and Lance Burn				
2	Reason for the notification					
a)	Position/status	CEO, CFO and Executive Director, respectively				
b)	Initial notification /Amendment	Initial notification				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	IG Design Group plc				
b)	LEI	N/a				
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares of 5 pence each ISIN: GB0004526900				
b)	Nature of the transaction	Grant of Ordinary Shares, conditional on future performance				
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>£nil (<i>all</i>)</td> <td>Lance Burn – up to 107,870 Paul Fineman – up to 145,770 Anthony Lawrinson – up to 116,616</td> </tr> </tbody> </table>	Price(s)	Volume(s)	£nil (<i>all</i>)	Lance Burn – up to 107,870 Paul Fineman – up to 145,770 Anthony Lawrinson – up to 116,616
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£nil (<i>all</i>)	Lance Burn – up to 107,870 Paul Fineman – up to 145,770 Anthony Lawrinson – up to 116,616					
d)	Aggregated information					

	- Aggregated volume	370,356
	- Price	£nil
e)	Date of the transaction	23 September 2016
f)	Place of the transaction	N/a