

## IG Design Group plc (the "Company")

### Director Shareholdings

The Company has been informed that on 28<sup>th</sup> July 2016 Elaine Bond, a Non-Executive Director, bought 15,816 ordinary shares of 5 pence each in the Company ("**Ordinary Shares**") at a price of 190 pence per Ordinary Share.

Following the above, Elaine Bond's beneficial and non-beneficial shareholding is 15,816 Ordinary Shares, representing 0.03 per cent. of the current issued share capital of the Company.

28 July 2016

For further information, please contact:

IG Design Group plc

Paul Fineman, Chief Executive

Anthony Lawrinson, Chief Financial Officer

Tel: 01525 887310

Cenkos Securities plc

Bobbie Hilliam

Tel: 0207 397 8900

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>	
a)	Name	Elaine Bond
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	Non-Executive Director
b)	Initial notification /Amendment	Initial notification
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	IG Design Group plc
b)	LEI	N/a
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>	

a)	Description of the financial instrument, type of instrument  Identification code	Ordinary Shares of 5p each					
b)	Nature of the transaction	Purchase of Ordinary Shares					
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>190p</td> <td>15,816</td> </tr> </tbody> </table>		Price(s)	Volume(s)	190p	15,816
Price(s)	Volume(s)						
190p	15,816						
d)	Aggregated information  - Aggregated volume  - Price	15,816 Ordinary Shares  190p per Ordinary Share					
e)	Date of the transaction	28 July 2016					
f)	Place of the transaction	London Stock Exchange					