

## **International Greetings plc (the "Company")**

### **Director's Dealing and Additional Listing**

The Company announces that it has been informed of the following transactions that occurred on 23<sup>rd</sup> June 2015 in respect of ordinary shares of 5 pence each in the Company ("**Ordinary Shares**").

Mr Anthony Lawrinson, the Chief Financial Officer of the Company, has today exercised share options over 607,652 Ordinary Shares. The exercise price was nil. Following the exercise, Mr Lawrinson and his wife sold 667,652 Ordinary Shares at an average price of 122.44 pence per share.

Following the exercise and sale, Mr Lawrinson holds no Ordinary Shares in the Company. Mr Lawrinson does however remain interested in 783,334 options over Ordinary Shares. Of the 783,334 options over Ordinary Shares, 500,000 have vested and therefore remain exercisable.

The Company has today applied for 607,652 Ordinary Shares to be admitted to trading on AIM ("Admission"). It is expected that Admission will become effective and that dealings will commence in these Ordinary Shares at 8.00 a.m. on 7<sup>th</sup> July 2015.

23<sup>rd</sup> June 2015

For further information, please contact:

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