

International Greetings plc (the "Company")

Director Shareholdings

The Company announces that on 7th February 2014 Lance Burn exercised options over 22,400 ordinary shares of 5 pence each in the Company ("**Ordinary Shares**") and subsequently sold all 22,400 Ordinary Shares for 73p per share.

Following the above exercise of options, Mr Burn has no beneficial or non-beneficial interest in Ordinary Shares and holds no options over new Ordinary Shares.

10th February 2014

For further information, please contact:

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