

**International Greetings PLC (the "Company")
Director's Dealings**

The Company received notification on 5th July 2013 that John Charlton, Chairman of the Company, purchased 595,000 ordinary shares of 5 pence each in the Company ("Ordinary Shares") at a purchase price of 30 pence per Ordinary Share on 5th July 2013. Following this transaction, Mr Charlton has a beneficial interest in 620,000 Ordinary Shares, representing approximately 1.1% of the Company's issued Ordinary Share capital.

The Company also received a further notification on 5th July 2013 that Anthony Lawrinson, Group CFO of the Company, purchased 25,000 ordinary shares of 5 pence each in the Company ("Ordinary Shares") at a purchase price of 30 pence per Ordinary Share on 5th July 2013. Following this transaction, Mr Lawrinson has a beneficial interest in 60,000 Ordinary Shares, representing approximately 0.1% of the Company's issued Ordinary Share capital.

8th July 2013

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For further information, please contact:

International Greetings plc
Paul Fineman, Chief Executive
Anthony Lawrinson, Chief Financial Officer

Tel: 01525 887310

Cenkos Securities plc
Bobbie Hilliam

Tel: 02073978900