

20 February 2013

International Greetings PLC (“the Company”)

Director's Dealings

The Company received notification on 20 February 2013 that John Charlton, a non-executive director of the Company, purchased 20,000 ordinary shares of 5 pence each in the Company (“Ordinary Shares”) at a purchase price of 47.5 pence per Ordinary Share on 19 February 2013.

Following this transaction, Mr Charlton has a beneficial interest in 25,000 Ordinary Shares, representing approximately 0.1% of the Company's issued Ordinary Share capital.

- ENDS-

For further information, please contact:

International Greetings plc Tel: 01525 887310
Paul Fineman, Chief Executive
Anthony Lawrinson, Chief Financial Officer

Cenkos Securities plc Tel: 02073978900
Bobbie Hilliam
Adrian Hargrave

Arden Partners plc Tel: 020 7614 5917
Richard Day
Jamie Cameron

FTI Consulting Tel: 020 7831 3113
Jonathon Brill
Caroline Stewart
Georgina Bonham