

6th March 2012

International Greetings PLC (“the Company” or “the Group”)

Board Change

International Greetings PLC, one of the world's leading designers, innovators and manufacturers of gift wrap, crackers, cards, stationery and accessories, announces that Chris Howell is to step down from his role as non-executive Director of the Company with effect from 31st March 2012.

The recruiting process for a replacement non-executive Director is underway and an appointment will be announced in due course.

John Charlton, Chairman said:

“I would like to thank Chris for his invaluable contribution to International Greetings over the past three years, in particular his support around the successful turnaround of the business and its subsequent growth. We wish Chris every success for the future.”

- ENDS-

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