

29 February 2012

International Greetings PLC (“the Company”)

Appointment of Nominated Adviser and Joint Broker

International Greetings PLC, one of the world's leading designers, innovators and manufacturers of gift wrap, crackers, cards, stationery and accessories, is pleased to announce that it has appointed Cenkos Securities plc as the Company's Nominated Adviser and Joint Broker with immediate effect. Arden Partners will remain a Joint Broker to the Company.

- ENDS-

For further information, please contact:

International Greetings plc Tel: 01707 630617
Paul Fineman, Chief Executive
Anthony Lawrinson, Chief Financial Officer

Cenkos Securities plc Tel: 02073978900
Bobbie Hilliam
Adrian Hargrave

Arden Partners plc Tel: 020 7614 5917
Richard Day
Jamie Cameron

FTI Consulting Tel: 020 7831 3113
Jonathon Brill
Caroline Stewart
Georgina Bonham