

31 January 2012

International Greetings PLC (“the Company” or “the Group”)

Non-Executive Board Appointment

International Greetings PLC, one of the world's leading designers, innovators and manufacturers of gift wrap, crackers, cards, stationery and accessories, is pleased to announce the appointment of Dr Elaine Bond as non-executive director to the Board with immediate effect.

Elaine was previously Group Operations Director of UK Greetings Ltd (UKG), the UK subsidiary of American Greetings. UKG is one of the largest designers and manufacturers of greeting cards, giftwrap, related gift packaging products and three dimensional social expression products in the United Kingdom. Elaine spent 12 years with UKG, and in her most recent role as Group Operations Director, she was responsible for all digital reprographics, manufacturing, purchasing, overseas sourcing and logistics.

Elaine has held a number of senior management positions and is currently also a Non-Executive Director of The Yorkshire Ambulance Service.

Commenting on Elaine's appointment, John Charlton, Chairman said:

“We are delighted to welcome Elaine to the Board. Elaine brings a wealth of both industry and senior management experience from her career with UK Greetings Ltd, which will be invaluable in helping the Company to identify opportunities and fulfil its growth ambitions.”

Current Directorships:

Yorkshire Ambulance NHS Trust

Whitegate Technologies Ltd

Past Directorships:

Sandgate Systems Ltd

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For further information, please contact:

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